



BOURGOGNES

LIST OF THE BURGUNDY WINE BOARD'S 2011-2012 EXPORT EVENTS

WINE TOURS, TRADE FAIRS AND « TERROIRS & SIGNATURES DE BOURGOGNE » WINE TASTINGS, TRAINING SEMINARS

Please find below the schedule of export events organised abroad by the BIVB. Meet the Burgundy Producers and Merchants in your own country. Feel free to contact the person in charge of the event if you wish more information.

SWEDEN / Stockholm DENMARK / Copenhagen FINLAND / Helsinki	Wine Tour Bourgogne Tasting CCIR Training Seminars and BWB press relations	6 th - 10 th February 2012
NORWAY Oslo	Training Seminar	March 2012
USA San Francisco New York	Terroirs & Signatures de Bourgogne Tasting, training Seminars and BWB press relations	24 th - 26 th April 2012
BRAZIL Sao Paolo, Rio de Janeiro	Wine Tour Bourgogne Tasting CCIR Training Seminars and BWB press relations	18 th - 20 th April 2012
BELGIUM	Rencontre avec les Bourgognes Wine retailers and distributors animations.	April - May 2012
JAPAN Tokyo Osaka	Terroirs & Signatures de Bourgogne Tasting, training Seminars and BWB press relations	22nd - 23rd May 2012
HONG KONG	VINEXPO Bourgogne area CCIR Training Seminars and BWB press relations	29 th - 31st May 2012
SOUTH KOREA Seoul	Wine Tour Bourgogne Tasting CCIR Training Seminars and BWB press relations	24 th May 2012



BOURGOGNES

Bureau Interprofessionnel des Vins de Bourgogne

USA	Training Seminar	October 2012
-----	------------------	--------------

More information on our different events:

- **Trade Fairs and « Terroirs & Signatures de Bourgogne » Tastings:** a unique opportunity to discover and experience some of the finest wines of Burgundy, all representing the diversity of our Terroirs by attending our tasting of Burgundy wines, our table selection of exhibitors or our training seminar.

To know more about the trade fairs and tastings Terroirs & Signatures de Bourgogne:

We invite you to visit our website: www.terroirs-et-signatures-de-bourgogne.fr

Or contact Nathalie Hordonneau: nathalie.hordonneau@bivb.com Tel : + 33(0)3 80 25 03 92

- **Wine Tours,** a partnership between the Regional Chamber of Commerce and the BWB to create exceptional events and give you a unique opportunity to taste some of the finest wines from Burgundy, meet with the Producers and Merchants and participate in a training seminar;

For more information contact Mélanie Hudelot: melanie.hudelot@bivb.com Tel:+ 33(0)3 80 25 04 97

- **Training seminars,** appropriate training that will immerse you into the world of Burgundy wines by combining theoretical knowledge and tastings.

For more information contact Mélanie Hudelot: melanie.hudelot@bivb.com Tel :+ 33(0)3 80 25 04 97



BOURGOGNES

Bureau Interprofessionnel des Vins de Bourgogne